



MARKPATTISONNFL.COM





#### **INTRODUCTION:**

MEET MARK PATTISON, A FORMER NFL PLAYER WHO HAS REDEFINED RESILIENCE AND DETERMINATION BY CONQUERING THE SEVEN SUMMITS, INCLUDING EVEREST. AFTER A SUCCESSFUL NFL CAREER WITH THE RAIDERS AND SAINTS, MARK TRANSITIONED INTO BUSINESS, BECOMING A SENIOR EXECUTIVE AT SPORTS ILLUSTRATED AND HELPING THE PARENT COMPANY, THE ARENA GROUP, GO PUBLIC. HIS EMMY-WINNING JOURNEY, "SEARCHING FOR THE SUMMIT," HIGHLIGHTS HIS INCREDIBLE STORY OF OVERCOMING ADVERSITY.



# **ONE-SHEET**

#### **SEVEN SUMMITS OF INSPIRATION:**

MARK PATTISON SHARES HIS INCREDIBLE JOURNEY OF SUMMITING THE WORLD'S HIGHEST PEAKS, FOCUSING ON RESILIENCE, GOAL-SETTING, AND HIS PYRAMID OF SUCCESS FORMULA.





### **KEYNOTE TOPIC:**

SEVEN SUMMITS OF INSPIRATION: MARK PATTISON SHARES HIS INCREDIBLE JOURNEY OF SUMMITING THE WORLD'S HIGHEST PEAKS, FOCUSING ON RESILIENCE, GOAL-SETTING, AND HIS PYRAMID OF SUCCESS FORMULA.

## **CREDENTIALS:**

FORMER NFL PLAYER WITH THE RAIDERS AND SAINTS SUCCESSFULLY COMPLETED THE SEVEN SUMMITS SENIOR EXECUTIVE AT SPORTS ILLUSTRATED

EMMY AWARD WINNER FOR THE DOCUMENTARY "SEARCHING FOR THE SUMMIT"





# MARK PATTISON KEYNOTE SPEAKING PRICING STRUCTURE

#### STANDARD KEYNOTE PACKAGES

LOCAL KEYNOTE (UP TO 2 HOURS)

■ **DURATION:** 60-90 MINUTES KEYNOTE SPEECH

**INCLUDES: Q&A SESSION** 

TRAVEL & ACCOMMODATION: NOT REQUIRED

**PRICE: PLEASE CONTACT** 

INQUIRES@MARKPATTISONNFL.COM

#### **NATIONAL KEYNOTE**

(UP TO 2 HOURS)

■ DURATION: 60-90 MINUTES KEYNOTE SPEECH

**INCLUDES: Q&A SESSION** 

TRAVEL & ACCOMMODATION: REQUIRED (COVERED BY THE CLIENT)

PRICE: PLEASE CONTACT INQUIRES@MARKPATTISONNFL.COM



# MARK PATTISON KEYNOTE SPEAKING PRICING STRUCTURE

#### INTERNATIONAL KEYNOTE

(UP TO 2 HOURS)

**DURATION:** 60-90 MINUTES KEYNOTE SPEECH

**INCLUDES: Q&A SESSION** 

TRAVEL & ACCOMMODATION: REQUIRED (COVERED BY THE CLIENT)

PRICE: PLEASE CONTACT INQUIRES@MARKPATTISONNFL.COM

#### PREMIUM KEYNOTE PACKAGES

HALF-DAY WORKSHOP & KEYNOTE

**DURATION:** 3-4 HOURS (INCLUDING KEYNOTE AND INTERACTIVE WORKSHOP)

INCLUDES: CUSTOMIZED CONTENT, Q&A SESSION, AND INTERACTIVE

**ACTIVITIES** 

TRAVEL & ACCOMMODATION: REQUIRED (COVERED BY THE CLIENT)

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#### **CUSTOM ENGAGEMENTS**

(UP TO 2 HOURS)

**DURATION:** 60-90 MINUTES

**PLATFORM:** ZOOM/WEBINAR

**INCLUDES:** Q&A SESSION AND DIGITAL RESOURCES

PRICE: PLEASE CONTACT INQUIRES@MARKPATTISONNFL.COM

#### **FULL-DAY WORKSHOP & KEYNOTE**

**DURATION:** 6-8 HOURS (INCLUDING KEYNOTE, WORKSHOPS,

AND BREAKOUT SESSIONS)

INCLUDES: CUSTOMIZED CONTENT, Q&A SESSION, INTERACTIVE

ACTIVITIES, AND FOLLOW-UP RESOURCES

TRAVEL & ACCOMMODATION: REQUIRED (COVERED BY THE

CLIENT)

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#### **EVENTS AND KEYNOTES**



MARK SHARING HIS STORY AT THE SUNSET CLUB IN SEATTLE.



MARK PATTISON, FORMER NFL PLAYER TALKS ABOUT UNLEASHING YOUR GREATNESS



MARK PATTISON SPEAKING AT THE SALT LAKE CITY IGNITE CONFERENCE 2022.



MARK PATTISON TALKS ABOUT STEPPING INTO THE FEAR TO REALIZE YOU TRUE POTENTIAL



MARK PATTISON FULL PRESENTATION AT Q SCIENCES BRONZE ACADEMY



MARK PATTISON KEYNOTE SPEAKER SHORT 2

## **TESTIMONIALS**

THE EVENT TURNED OUT GREAT—AND YOU WERE SUCH A HUGE PART OF THAT! PEOPLE LEFT ENERGIZED AND EXCITED, AND COMMITTED. I COULD NOT HAVE BEEN MORE PLEASED WITH HOW IT WENT. WE WILL HAVE TO HAVE YOU BACK! I CAN'T SAY IT ENOUGH. THANK YOU!!!

#### MARC WILSON CEO/FOUNDER, Q SCIENCES

WE WERE HONORED TO HOST MARK PATTISON AS OUR KEYNOTE SPEAKER AT OUR 2022 KICKOFF EVENT. MARK'S PRESENTATION WAS ENGAGING & INSIGHTFUL. FROM A CAREER IN THE NFL TO HOW HE OVERCAME ADVERSITY TO REACH HIS INCREDIBLE GOAL OF SUMMITING THE TALLEST PEAKS OF EACH CONTINENT (SEVEN SUMMITS), HIS STORY WAS NOTHING SHORT OF INSPIRING. THE Q&A PORTION WAS WELL RECEIVED - OUR EMPLOYEES COULD HAVE PEPPERED MARK WITH QUESTIONS FOR HOURS! THANKS FOR HELPING US KICK OFF THE YEAR, MARK!

#### JOEL GARD PRESIDENT, XPRESS TECHNOLOGIES

MARK DID A GREAT JOB PRESENTING TO OUR MARKETING ORGANIZATION. HE EFFECTIVELY TIED HIS THEMES AND MISSION AROUND THE 7 SUMMITS WITH CURRENT AND FUTURE CHALLENGES, MOTIVATING OUR MARKETING TEAMS.

#### MEDTRONIC GLOBAL MARKETING VP





# FEATURE NORE

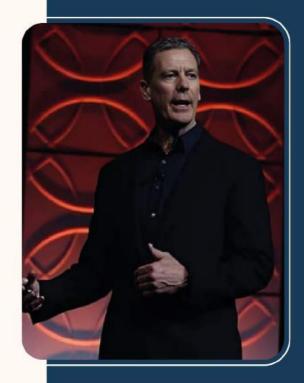
The New Hork Times

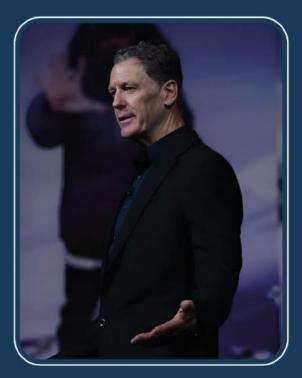
yahoo!sports



**Forbes** 







#### **CERTIFICATIONS AND ORGANIZATIONS:**

**RELEVANT PROFESSIONAL AFFILIATIONS AND CERTIFICATIONS:** 

#### **CERTIFICATIONS:**

VESTED MEMBER OF THE NATIONAL FOOTBALL PLAYERS ASSOCIATION:

HAVING PLAYED FIVE SEASONS IN THE NFL WITH THE RAIDERS, SAINTS, AND RAMS.

#### **PROFESSIONAL AFFILIATIONS:**

#### SENIOR EXECUTIVE AT SPORTS ILLUSTRATED:

PLAYED A PIVOTAL ROLE IN TAKING THE COMPANY TO #2 ON COMSCORE AND HELPING THE PARENT COMPANY, THE ARENA GROUP, GO PUBLIC ON THE NYSE.

HIGHER GROUND: PARTNERING WITH THIS NON-PROFIT ORGANIZATION TO SUPPORT INDIVIDUALS WITH DISABILITIES, INSPIRED BY HIS DAUGHTER EMILIA'S BATTLE WITH EPILEPSY.



## **AWARDS AND RECOGNITIONS**

**EMMY AWARD WINNER:** WON BEST SHORT DOCUMENTARY FOR "SEARCHING FOR THE SUMMIT" IN 2022.

NFL ACHIEVEMENTS: HALL OF FAME CAREER AT THE UNIVERSITY OF WASHINGTON AND PLAYED FIVE YEARS IN THE NFL WITH THE RAIDERS AND SAINTS.

**PUBLICATIONS:** FEATURED IN THE NEW YORK TIMES AND THE WALL STREET JOURNAL FOR HIS ACHIEVEMENTS IN SPORTS AND MOUNTAINEERING.

PHILANTHROPY: RAISED OVER \$150,000 FOR VARIOUS CAUSES, INCLUDING PARTNERING WITH HIGHER GROUND TO SUPPORT INDIVIDUALS WITH DISABILITIES.



# A/V GUIDELINES FOR KEYNOTE PRESENTATION

#### **REQUIRED EQUIPMENT:**

WIRELESS LAVALIER (TIE CLIP) MICROPHONE OR AN OVER-THE-EAR MICROPHONE

A/V PROJECTOR AND SCREEN WITH INPUT CABLE (VGA OR HDMI) PRESENTATION REMOTE CLICKER

AUDIO OUT FROM MARK'S COMPUTER FOR VIDEO AUDIO WIFI ACCESS

FULL HOUSE LIGHTS FOR VIDEO MAGNIFICATION/VIDEOTAPING

#### **MARK'S SETUP:**

MACBOOK PRO LAPTOP WITH NECESSARY CONNECTORS BACKUP USB HARD DRIVE WITH THE PRESENTATION

#### **STAGE SETUP:**

ENSURE BRIGHT LIGHTING ON STAGE

PODIUM SET BACK FROM THE FRONT FOR MOBILITY



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#### **CONTACT INFORMATION:**



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